



THE BUTTERFLY PROJECT EXHIBIT

#STAND WITH HOPE

HOLOCAUST MUSEUM HOUSTON





FROM EVIL, GOOD

Since 1996, Holocaust Museum Houston has used the lessons of the Holocaust to promote empathy and action. As the world changes and America becomes ever more diverse, our mission is as important as it has ever been. With a spacious new campus opening in 2019, we will double the number of visitors we host each year. With your generosity, we'll carry our message beyond the walls of the museum into the world at large.

LESSONS OF HOPE

Founded at Holocaust Museum Houston as a way to educate children about the Holocaust, The Butterfly Project has swelled to become a global phenomenon. With 1.5 million handmade butterflies from around the world – one for each child who perished in the Holocaust – our physical collection is now complete. Yet the project's interactive website and #StandWithHope social media campaign live on. And with the help of forward-thinking companies like yours, The Butterfly Project traveling exhibitions will continue to inspire for years to come.



BRINGING HOPE TO THE WORLD

As a sponsor of a traveling Butterfly Project exhibit, you get a kaleidoscope of benefits.

MONARCH BUTTERFLY SPONSOR \$60,000



- Six (6) Butterfly Cases exhibited in a mutually agreed upon location for two (2) consecutive months*
- Name recognition on each Butterfly Case
- Sponsorship recognition on “The Butterfly Project” website
- Sponsor name included on press materials distributed to media outlets
- Private tour with HMM docent for up to twenty (20) people
- Customized education plan
- Customized digital outreach plan
- Name recognition in the museum’s Annual Gratitude Report within its membership magazine, *Bearing Witness*, mailed to approximately 3,500 people and digital distribution to more than 12,000.
- Twenty (20) tickets to the Museum
- Three (3) *Taking Flight* books
- Three (3) one-of-a-kind butterfly shadowboxes



METAMORPHOSES SPONSOR \$30,000



- Three (3) Butterfly Cases exhibited in a mutually agreed upon location for two (2) consecutive months*
- Name recognition on each Butterfly Case
- Sponsorship recognition on “The Butterfly Project” website
- Sponsor name included on press materials distributed to media outlets
- Private tour with Museum docent for up to ten (10) people
- Customized education plan
- Customized digital outreach plan
- Name recognition in museum’s Annual Gratitude Report within its membership magazine, *Bearing Witness*, mailed to approximately 3,500 people and digital distribution to more than 12,000.
- Ten (10) tickets to the Museum
- Two (2) *Taking Flight* books
- Two (2) one-of-a-kind butterfly shadowboxes



CHRYSALIS SPONSOR \$10,000



- One (1) Butterfly Case exhibited in a mutually agreed upon location for two (2) consecutive months*
- Name recognition on Butterfly Case
- Sponsorship recognition on “The Butterfly Project” website
- Sponsor name included on press materials distributed to media outlets
- Private tour with Museum docent for up to ten (10) people
- Name recognition in museum’s Annual Gratitude Report within its membership magazine, *Bearing Witness*, mailed to approximately 3,500 people and digital distribution to more than 12,000.
- Five (5) tickets to the Museum
- One (1) *Taking Flight* book
- One (1) one-of-a-kind butterfly shadowbox



SWALLOWTAIL BUTTERFLY \$5,000



- Partial contribution to have a Butterfly Cases exhibited or support the efforts of “The Butterfly Project”
- Sponsorship recognition on “The Butterfly Project” website
- Sponsor name included on press materials distributed to media outlets
- Name recognition in museum’s Annual Gratitude Report within its membership magazine, *Bearing Witness*, mailed to approximately 3,500 people and digital distribution to more than 12,000.
- Access to the digital outreach effort
- Two tickets to the Museum

*Note- Most recently displayed at the United Nations headquarters in New York City as well as: Hobby Airport, George R. Brown Convention Center; Cadence Bank; Houston Public Library; Air Liquide Plaza; multiple schools and numerous others.

For more information - www.butterflies.hmh.org

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HOLOCAUST MUSEUM HOUSTON



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SPONSORSHIP FORM

Company _____

Contact Person _____

Phone _____ Email _____

Address _____

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SPONSORSHIP OPPORTUNITIES

- | | | | |
|--------------------------------------------|----------|------------------------------------------------|----------|
| <input type="checkbox"/> Monarch Butterfly | \$60,000 | <input type="checkbox"/> Chrysalis | \$10,000 |
| <input type="checkbox"/> Metamorphoses | \$30,000 | <input type="checkbox"/> Swallowtail Butterfly | \$5,000 |

My Total Commitment: \$ _____

- Please invoice me.
- Pay by Check: Please make check payable to Holocaust Museum Houston.
- Pay by Credit Card: Please charge \$ _____ to my credit card (circle one):

AMEX MasterCard Visa Discover

Card No. _____ Exp. Date _____ Security Code _____

Name as it appears on card _____

Signature _____

Please return this completed form to:

Holocaust Museum Houston
9220 Kirby Drive, Suite 100, Houston, TX 77054

or Questions? Call Connie S. Boyd CFRE, Chief Development Officer, at 713-527-1612 or email cboyd@hnh.org.
www.butterflies.hnh.org

